

PURE BUSINESS SIMULATION OPEN ENROLLMENT

Sign up and step into the **PURE.VUCA** Business Simulation to tackle Complexity & VUCA!

In today's business environment, **leaders must navigate a landscape marked by Volatility, Uncertainty, Complexity, and Ambiguity (VUCA)**. To navigate complexity, Managers are not just **challenged to make the right decisions, but also to understand the impact of their decisions on the business.**

Dive into high-stakes business scenarios that mirror real-world VUCA conditions in a simulated environment.. Collaborate with others, tackle sudden market changes, respond to unpredictable challenges, and see the impact of your decisions in real time.



WHAT

With the PURE Business Simulation, future and current leaders can learn and test the effectiveness of their business decisions via hands-on practice in a safe, simulated environment.

Collaborate with peers, tackle sudden market changes, respond to unpredictable challenges, and see the impact of your decisions in real time. Our trainers provide input and feedback throughout, so you'll walk away with clear insights that can be applied to your day-to-day work.

WHEN & WHERE

Two online sessions:

3. & 14. May 2025
15:00 - 18:00 (CET)
Zoom

PRICE

490€ per participant

„It was truly an interesting training. Especially as we were in roles that we are not used to. It made me realize how important cross functional communication is!

“The PURE Business Simulation was a great experience making decisions in a complex environment as well as learning how to structure and develop a team!”



Contact us at vuca@puremanagementgroup.com to find out more & sign up.